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London Borough of Hillingdon Chooses SirsiDynix Unicorn

BIRMINGHAM, England, April 27, 2006 – SirsiDynix, the global leader in strategic technology solutions for libraries, announced today that the London Borough of Hillingdon, located in the United Kingdom, has chosen the SirsiDynix Unicorn® Library Management System.

Hillingdon will use the new SirsiDynix Enterprise Portal Solution™ to re-launch its Web presence and plans to use SirsiDynix Rooms™ to target selected electronic resources to specific customer areas of interest. Hillingdon libraries serve one of the largest boroughs in London through 17 branch libraries plus a range of Web-based electronic resources. The new Unicorn system will also provide services to the local Uxbridge College.

Trisha Grimshaw, assistant director of cultural services at the London Borough of Hillingdon, said: “SirsiDynix shares our vision of exploiting library resources, including our extensive electronic subscriptions, and in meeting the huge service expectations of our customers. Unicorn will enhance the customer experience in searching and finding high-quality, relevant information and in providing personalized services.”

Peter Gethin, SirsiDynix managing director for Europe, Middle East and Africa, said: “As the global leader in strategic technology solutions for libraries, SirsiDynix seeks to partner with our clients to create a future in which libraries play a more strategic role in their communities. We are excited to be involved with a dynamic organization like the London Borough of Hillingdon, which has achieved increases in both library visits and the number of books issued. Through solutions like Unicorn, the Enterprise Portal Solution and SirsiDynix Rooms, the London Borough of Hillingdon will be even better positioned to bring knowledge to life for the people of Hillingdon.”

The Unicorn system will be installed with Oracle® on a Sun Solaris server and will provide access via a graphical user interface (SirsiDynix WorkFlows®) to online public access catalog (OPAC) services, cataloging, authority control, circulation, acquisitions, EDIFACT, serials control, Reference Librarian and interlibrary loans. SirsiDynix SmartPort™ will be used to capture data from Z39.50 sources worldwide. Access to the OPAC will also be available through the Web via the Enterprise Portal Solution. Hillingdon will also be subscribing to SirsiDynix DataStream™ service, which provides enriched catalog records so that users may view, along with the records, book reviews, tables of contents, book jacket images and synopses.

The announcement was made at the Library + Information Show at the NEC in Birmingham, England.

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About SirsiDynix

SirsiDynix is the global leader in strategic technology solutions for libraries – vital institutions whose primary mission is to make sense of the vast world of information for people and communities. This is an exciting role as libraries assist people in discovering and using knowledge, resources and other valuable content for their educations, jobs and entertainment. In concert with key industry partners, SirsiDynix supports this strategic role for libraries by offering a comprehensive integrated suite of technology solutions for improving the internal productivity of libraries and enhancing their capabilities for meeting the needs of people and communities. SirsiDynix has approximately 4,000 library and consortia clients, serving more than 300 million people through more than 20,000 library outlets in the Americas, Europe, Africa, the Middle East and Asia-Pacific. For more information, please see www.sirsidynix.com.

About London Borough of Hillingdon

The borough was formed in 1965 from the Municipal Borough of Uxbridge, Hayes and Harlington Urban District, Ruislip Northwood Urban District and Yiewsley and West Drayton Urban District of Middlesex. Hillingdon is London's least densely populated borough, with a large tract of green belt land that includes over 800 acres of woodland.

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